

sponsorship package  
2023-2024

# PARTNERSHIP OPPORTUNITIES



University of Toronto  
Pre-Law Students Association  
@utpls

**DISCOVER**

**ENGAGE**

**GET INVOLVED**



# ABOUT UTPLSA

Since 2016



The **University of Toronto Pre-Law Students' Association (UTPSLA)** is a not-for-profit, student-run organization which aims to **advance undergraduate pre-law opportunities** and **provide information on law school admissions, legal careers, and career development** for all students of the University of Toronto.

We serve as a valuable **hub for students of the University of Toronto, who are interested in pursuing a career in law** from **all academic backgrounds and disciplines across our three campuses.**

## Our Mission

Our focus is to equip students with the necessary knowledge of law school admissions, and the legal field, through organizing year-round workshop opportunities and events with businesses dedicated to student success, in addition to our associate portfolio opportunities.

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We believe that the help of your partnership will allow us to meet our twofold goal of providing our members:



### Financial Support

for financially burdened students, through our Scholarship Fund



### Opportunities

to connect with Legal Professionals, Law School Admissions, LSAT Preparation Companies, etc

*Our Executive Team ensures that all opportunities we provide are professionally beneficial to both students and external stakeholders, and greatly appreciate our corporate sponsors that help us support our cause.*

We are currently seeking sponsorships, as well as partnerships that allow us to engage students through a **more diverse program of greater professional development, and the opportunity to speak with legal professionals about their personal journeys in the legal field.**



# OUR IMPACT

– a rapidly growing, cross-discipline student audience.

**85**  
2022-2023  
Average Event Attendees

**150+**  
Undergraduate Programs at U of T

**350+**  
Total Members Registered

– paired with an actively engaged social media presence

**INSTAGRAM**  
profile visits

**20.3K**

for the 2022-2023 year

**FACEBOOK**  
page impressions

**6.6K**

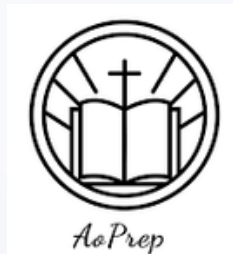
for the 2022-2023 year

**NEWSLETTER**  
engagement rate

**82%**

for the 2022-2023 year

– some of our previous speakers and sponsors. (thank you!)





# OUR PORTFOLIOS

The **UTPLSA** invites you to [learn more about our associate portfolios](#); Moot, Canadian Mock Trial, American Mock Trial and our Undergraduate Law Journal *Intra Vires*.



## Moot



Our undergraduate mooting program is devoted to the practice of oral legal advocacy through moot competitions. The Moot Board at UofT is responsible for selecting a team of Moot competitors at the beginning of each academic year, who then compete on behalf of UofT at national and international moot competitions. Our coaches include world renowned professors of law, and high achieving law students well accomplished in the world of Moot.

For the past seven years, our Moot Board has hosted our annual "**University of Toronto Moot Cup**", where only the top Moot programs in the country are invited to compete and hear from keynote speakers such as legal scholars and lawyers.

On top of being some of the strongest legal advocates in the country, our Moot program is proud to have won many awards nationwide, and have members who have been recognized as quarter-finalists, semi-finalists, finalists and recipients of oralist awards at various Moot competitions including:

- Laurier University- Hawk's Cup (2021-2022)
- University of Chicago- Second City Regionals (2022)
- Regent University- Mid Atlantic Regionals (2022)
- Carleton University- Capital Cup (2016, 2018, 2019)
- McGill University- Moot Invitational (2016-2020)
- Osgoode Law School- Osgoode Cup (2016-2020)
- University of Guelph- Guelph Humber Cup (2020)
- York University- Lion's Cup



University of Toronto Moot Cup, 2016





# OUR PORTFOLIOS

At the University of Toronto, we have [two Mock Trial programs](#); Canadian Mock Trial (CAD Mock) and American Mock Trial (AMT).



## Canadian Mock Trial



Canadian Mock Trial is a standout portfolio at the University of Toronto Pre Law Society, introducing students to mock trial competitions and allowing them to gain important skills.

While criminal litigation is one of the most widely known characteristics of the legal profession, as seen over television and in movies, there are few opportunities to directly practice it.

Mock Trial is a great way to better introduce prospective legal professionals to the intricacies of the law, and provides students with an experience to do so. Students have the opportunity to refine their legal and logical reasoning, as well as the ability to work with a team to both build and argue their position

Every year, our Canadian Mock Trial Board hosts the annual "[University of Toronto Mock Trial Cup](#)", where mock trial programs from across the country are invited to compete against one another. This event has served as a gateway for many University of Toronto students to get involved with the UTPLSA, and test their mock trial skills. The judges for the competition include alumni, lawyers, and current board members.

Our Canadian Mock Trial Team has competed and placed at several competitions including:

- McGill University Maple Invitational (2021-2023)
- University of Guelph Mock Trial Competition
- University of Windsor x University of Toronto Mock Trial Competition (2019)



University of Toronto Mock Trial Cup, 2021



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## American Mock Trial



Our American Mock Trial program stands out not only for its achievement, but for being the first of its kind. Since 2019, our American Mock Trial Teams have been the [only Canadian and international programs](#) within the American Mock Trial Association (AMTA).

As well, over the past four years, our teams have brought home numerous [outstanding attorney and witness awards](#), and even earned themselves a bid to the [Open Round Championship Series in 2021](#). As a result of these achievements, our Toronto A team has been placed 147th out of 718 American colleges and universities.

In the 2021-2022 season, our teams received a total of four individual outstanding attorney and witness awards. Building off of this, in the 2022-2023 season our A and B teams collectively brought home [six](#) outstanding attorney and witness awards, and had one of our Directors named as an All-Regional American attorney.

Within the 2022-2023 season, our American Mock Trial program dedicated themselves to educating students on the world of Mock Trial and implemented a "Developmental Team" to build opportunities for mentorship and community-building within our team.

Our Teams have been invited to compete at:

- The University of Rochester Yellowjacket Invitational
- The Cornell University Big Red Invitational Classic
- Pennsylvania State University AMTA Regionals
- SUNY Buffalo AMTA Regionals
- Iona College AMTA Open Round Championship Series



Winners of the University of Toronto Mock Trial Cup, 2022  
U of T American Mock Trial Captains and Directors 2022-2023



# OUR PORTFOLIOS

*Intra Vires* is [our undergraduate law journal](#) that works to foster legal research and advocacy through our issue publications.



## Intra Vires



Intra Vires is **Canada's only undergraduate law journal**, featuring analytic writing on law and legal issues from undergraduate University of Toronto students. Each year our Editor-in-Chiefs receive hundreds of submissions to be included in our bi-annual issues.



## Mentorship



The UTPLSA Mentorship Program aims to connect UTPLSA Members to one another. Mentors provide guidance to first and second year UTPLS Members who are looking to gain more knowledge on The UTPLS and its many initiatives, the legal field (career building, opportunities, networking), LSAT & Law School Admissions, Mock Trial and Moot Competitions, Intra Vires; and/or General Academic/Career/Life advice! Our mentorship program is **foundational to our community cohesion**.



## Equity & Inclusion



The UTPLSA is committed to **advancing equity, diversity and inclusion** initiatives within our organization and university. With our large team, we have committed ourselves to the highest standard of equity. This year, on top of our extensive and unique code of conduct and equity policy that we hold our member to, we aim to bring our initiatives university-wide to make our community a place that truly is more equitable, diverse and inclusive of all.



# UTPLSA EVENT SHOWREEL

UTPLSA hosts [a wide variety of events](#) that range from information sessions for pre-law students, competitions for our portfolios, and other social engagements.



September/ October



## Law Day

Law Day is UTPLS's annual legal conference. The primary focus of the conference is to introduce students to the Pre-Law Students' Association and its many portfolios and opportunities! Representatives from the various facets of Pre-Law are present to answer questions and generally inform students regarding how they can get further involved with Pre-Law and with law school or legal career prep! As well, students have the opportunity to meet and speak with law school representatives from Canada, the US, England, and Australia, and LSAT providers. This affords them the ability to receive assistance regarding their law school applications..



January/ February



## Wine & Cheese Fundraiser

The Wine & Cheese Fundraiser is an annual networking event held in January of each year. It is designed to bring students and legal professionals together in addition to raising funds for our Association. It has now run for two years. It has been held both years at Arta Gallery, located in the Distillery District, boasted live music from Vivamus Magna Quintet, appetizers, art displays, networking, a free LSAT Prep Course raffle, and a silent auction (with items like consultations with law school admissions staff and job shadowing opportunities with lawyers).





# PORTFOLIO EVENT SHOWREEL

UTPLSA hosts [a wide variety of events](#) that range from information sessions for pre-law students, competitions for our portfolios, and other social engagements.



Annual- December



## Canadian Mock Trial Cup

The University of Toronto Mock Trial Competition is an undergraduate national competition, inviting all students from universities across Canada. In addition to the benefits of exposure to criminal litigation, Mock Trials connect students with like-minded peers and legal professionals, providing them with the ability to network outside the classroom in a more niche environment. The UofT Cup is an opportunity for students of all stripes to try their hands at Mock Trials. Simulating lower-court case trials, the UofT Cup offers a dynamic chance to develop advocacy and critical thinking skills in a friendly, safe environment for growth.



Annual- February



## Annual Canadian Moot Cup

The University of Toronto Cup is an annual two-day undergraduate mooting competition dedicated to the pursuit of progress and excellence in law hosted at the Faculty of Law. Judges and Competitors are welcomed to our tournament by invitation only. The U of T Cup allows students to begin developing and honing skills that they will take with them to law school and beyond. In this way, students have the opportunity to engage with critical legal issues early on in their educational journeys.



# SCHOLARSHIP FUND

At UTPLSA we believe in **supporting students through any hurdles** they may face in the pursuit of pre-law opportunities. In 2018, UTPLSA launched their **Scholarship Fund** to aid high-potential students with the ability to further their involvement in UTPLSA portfolios; namely Mock Trial and Moot, without having to carry a financial burden. The Scholarship Fund was mainly launched to aid with competition fees, but this year we hope to expand the fund to aid with other initiatives to help students overcome financial barriers.

Competition fees may include:

- Registration Fees (approximately \$55-\$250 per person depending on the competition);
- Accommodations (hotel, airbnb or otherwise);
- Travel (train, bus, subway).

Scholarships are paid directly to deserving recipients upon award to help alleviate financial burdens imposed by competitions.

Your contributions to UTPLSA **directly benefit our members interested in pursuing their pre-law endeavours** by offering them the opportunity to compete in our associate portfolios and relieve high-potential students of financial burden. **Help us support students** break free of financial concerns so they can perform to the best of their abilities!

Scholarship recipients are decided based on their applications in September of the respective school year and are chosen by our scholarship committee comprised of our President, Vice-President, Equity Officers, and Treasurers.





# ALUMNI

The UTPLSA is proud to have seen our members achieve their goals during and after their time with us. Although we have many outstanding alumni, this year we would like you to meet Anna ('20) and Humza ('23).



## Anna Nabutovsky

H.BSc (2020), J.D (2023)

Anna is a University of Toronto Graduate with a H.BSc in Psychology and Statistics (2020), and recent J.D graduate from the UCLA School of Law (2023). Anna's extensive coursework in advocacy and competition successes allowed her to be one of two graduating law school students with both a certificate in trial advocacy, and moot court honours. As well, the UCLA School of Law honoured Anna with the Sanford M. Gage Award to recognize her excellence in tort law, evidence, and trial advocacy. On top of this, Anna was also one of the few graduating students elected to the Order of the Barristers. Currently, Anna is an incoming associate at Selendy Gay & Elsberg in New York City.

During her time with the UTPLSA, Anna was a competitor with our Moot Court and Mock Trial teams, while also serving two-terms on our Executive Board. In her senior year, Anna's involvement with UTPLSA encouraged her to expand our mock trial program, resulting in our internally recognized American Mock Trial program.

**Anna credits her passion for advocacy and her success in the legal field to the UTPLSA.** She notes that it was through her involvement as a competitor with our Moot Court and Mock Trial teams that she first learnt how to read a brief and articulate complex legal thoughts in a comprehensible manner, while fostering her desire to become a lawyer. Anna also credits multiple of her lifelong friends to the UTPLSA- many of whom she still regularly connects with years after graduation. For these reasons **Anna regards her time in the UTPLSA as the most positive and influential experience** of her undergraduate degree.



## Humza Khan

H.BSc (2023), J.D (2026)

Humza is a recent University of Toronto Graduate with a H.BSc in Bioethics and Philosophy (2023), and will be pursuing his legal career with the University of Toronto's Faculty of Law in the Fall of 2023. While working as a Teaching Assistant within the University's Department of Philosophy, Humza has been a competitor with our Canadian Mock Trial Team, and an American Mock Trial Director on our Executive Board. While his contributions to our organization have been large, Humza's contributions to our community have been greater.

During his time with the UTPLSA, Humza regularly mentored members on Pre-Law involvement, Mock Trial participation, and LSAT advice. As an American Mock Trial Director, Humza directly oversaw our experimental/developmental 'B' team, where he helped new competitors with our program learn the fundamentals of cross examinations, direct examinations, and court room etiquette. In his final year with the program, the American Mock Trial Association (AMTA) recognized his achievements at the 2023 Penn State Regionals by naming him an **Outstanding All-Regional Attorney** with 19/20 ranks.

The UTPLSA is sad to be losing such a great Executive Director, team member and friend in the upcoming year- but are certain that Humza will make us proud as a lifetime UTPLSA Alumni.





# GETTING INVOLVED

## PACKAGES

### PARTNERSHIP OPPORTUNITIES

gold

silver

bronze

		gold	silver	bronze
EVENT ENGAGEMENT	Present an Introduction at all UTPLSA events	*		
	Speak at our annual events	*	*	
BRANDING OPPORTUNITY	Banner display at conference	*		
	Banner display at club fair	*		
	Full-page dedication in annual mock and moot handbooks	*		
DIGITAL ENGAGEMENT	Logo space on our website	*	*	*
	Feature in monthly newsletters	Full page	Half page	Logo only
	Instagram and Facebook features and event promotions	*	*	*

**NOTE:** We understand that curating the best partnership agreement takes time and compromise. Please note that our sponsorship packages can be altered to help you best reach your goals. Whether your company is interested in expanding its outreach via social media or through subscriptions to your company - we want to get you there and we are willing to put in the time and effort to accomplish this! As a result, sponsorship prices and tiers are negotiable.

For sponsorship negotiations and customizations, please reach out to:

- Vice-President: Malika Bhambra at [vp.utpls@gmail.com](mailto:vp.utpls@gmail.com)
- Communications Directors: Aaminah Qureshi and Arshiya Bhatia at [promo.utpls@gmail.com](mailto:promo.utpls@gmail.com)





# READY TO MOVE FORWARD?

## Contact



**WEBSITE**

[utprelaw.org](http://utprelaw.org)



**EMAIL**

[promo.utpls@gmail.com](mailto:promo.utpls@gmail.com)

## Connect



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